



Comprehensive Economic Development Strategy Update

January 14, 2021

The Eastern Carolina Council of Governments (ECC) Comprehensive Economic Development Strategy calls for the Council to be a convener of trainings to help with the region's growth. To develop trainings for the areas of focused, the ECC surveyed the region's professional staff and elected officials in early 2020. Survey results showed topics that were of importance are the following:

- Help with Chapter 160D Amendments.
- CDBG-CV Grants/management
- Stormwater management, infrastructure plans, and other energy sources
- Funding for capital projects for public entities such as police departments and water departments
- Growth of a town- how to fund capital projects, projects that would improve the safety and health of a town's community
- Economic Development Planning & Land Use Advisory Board (Processes & Procedures)
- Code Enforcement for commercial structures/properties
- Downtown revitalization, attracting industry and business development

The ECC hosted a series of webinars to help with CARES funding and other unfunded mandates. On November 17, 2020 from 11:00 a.m. to 1:30 p.m. the offered COVID-19 Employer Best Practices and a Broader View of Economic Development/Recovery After the Pandemic. The meeting was conducted in person and virtually.

The ECC hosted a series of virtual webinars. These events were aimed to help local governments efficiently and effectively manage some of the toughest challenges and unfunded mandates that lie ahead of local government leaders in the months to come. Below are the topics.

Wednesday, October 7

Chapter 160D: What Does It Mean to Me?

The clock is ticking to revise existing land-use ordinances to comply with North Carolina rules and better unify your development regulations. Learn more about Chapter 160D, when the deadlines are, and how it affects your community.

Wednesday, October 14

Risk and Resiliency Planning 101

Get ahead and be proactive by planning for wet-weather events through CCTV data and modeling. Also, learn how to meet state and federal mandates for AWIA, EPA Risk Assessments, Emergency Response Plans, and ADA Transition Planning.

Wednesday, October 21



The Benefits of Trenchless Technologies

Disruptions to traffic, business, and communities: Water and wastewater system work can be rough on cities and towns. But trenchless technology makes replacement and rehabilitation work much less painful. Hear from the engineers who revolutionized the City of Greensboro's program.

Wednesday, October 28

Embracing Proactive Infrastructure Planning

Is your infrastructure dying a slow death? How Asset Management Planning, Prediction Modeling, Capital Improvement Plans and Rate Setting can help your community in the present while properly preparing for the future.

Wednesday, November 4

COVID-19 Got Your Finances Down?

Are you looking for creative ways to keep capital projects and initiatives moving? We will share ideas on grants and loans, financial analysis and modeling, rate adequacy and setting, and business analytics and proactive planning.