



Eastern Carolina
Council of Governments
Investing in Our Region's Future



GRANT WRITING *Workshop*

Learn how to **FIND • WRITE • WIN • MANAGE**
more grant funding for your community!

A practical, hands-on 1½-day workshop designed to help local governments, organizations, and community partners strengthen their grant skills from start to finish.

Real strategies. Real tools. Real results.

WHAT YOU'LL LEARN



FIND THE RIGHT FUNDING

Identify opportunities, evaluate eligibility, and decide if an opportunity is a good fit before investing time and resources.



THINK LIKE A REVIEWER

Understand how grants are scored and what reviewers really look for.



WRITE COMPETITIVE APPLICATIONS

Craft clear, compelling narratives that address scoring criteria and tell a strong, credible story.



BUILD BUDGETS THAT WORK

Create accurate budgets and persuasive narratives that funders trust.



MANAGE GRANT AWARDS

Learn key post-award responsibilities, reporting, compliance, and best practices for sustaining future funding.



SAVE THE DATE!
AUGUST 11–12, 2026
233 Middle Street
(in the O. Marks building)
New Bern, NC 28563
WWW.ECCOG.ORG

WORKSHOP HIGHLIGHTS



UP TO 30 PARTICIPANTS

Interactive, engaging, and hands-on!



PRACTICAL TOOLS

Ready-to-use templates, examples, and resources



REAL-WORLD APPLICATION

Exercises using your own programs and funding priorities



EXPERT INSTRUCTION

From a former federal grant maker and experienced consultant

REGISTRATION INCLUDES

- ✓ Workshop instruction and materials
- ✓ Refreshments and lunch
- ✓ Real-world examples and exercises
- ✓ Resources you'll keep and reuse



1½-DAY IN-PERSON WORKSHOP

Day 1: Tuesday, August 11, 2026
9:00 AM – 4:00 PM

Day 2: Wednesday, August 12, 2026
8:30 AM – 12:00 PM



UP TO 30 PARTICIPANTS

Interactive, engaging, and hands-on!



HOSTED BY EASTERN CAROLINA COUNCIL OF GOVERNMENTS

Serving communities across
eastern North Carolina

**OPEN TO ECCOG
MEMBERS & NON-MEMBERS!**
Member pricing available.

LEARN FROM AN EXPERT



Tara Kunkel, MSW

Founder & Executive Director, Rulo Strategies

- Former Federal Grant Maker & Reviewer
- U.S. Department of Justice, Bureau of Justice Assistance
- Grant Consultant & Trainer
- Helps organizations WIN and MANAGE millions in grant funding



PRACTICAL TOOLS.



REAL-WORLD STRATEGIES.



LASTING IMPACT.